



HARLEY-DAVIDSON HEADS TO ANDALUCÍA FOR 24TH ANNUAL EUROPEAN H.O.G.® RALLY

*Thousands of Harley-Davidson fans set to ride into Spanish
region for legendary event*

OXFORD (Dec 5 2014) - The picturesque region of Andalucía on Spain's southwest coast is the location of Harley-Davidson's 24th European H.O.G.® Rally, between June 18-21, 2015.

Situated in the luxurious surroundings of Puerto Sherry between Cádiz and Jerez, the event will play host to thousands of riders from across Europe during the four days.

Riders will be able to soak up the beautiful Andalusian sunshine whilst enjoying a leisurely spin around Spain's stunning countryside roads. From scenic coastal roads overlooking the Mediterranean Sea to the snow-capped Baetic Mountains, next year's event is set to provide the ultimate biker's paradise.

Harley-Davidson and H.O.G. encourage all riders to register their interest early for the exclusive event, which will be ticket-only for those attending from across Europe. The rally will provide lots of entertainment for riders during the long weekend, including the chance to demo the latest Harley-Davidson motorcycles and join the parade, one of the largest spectacles of the weekend. The famous Harley-Davidson Jumpstart™ experience and Custom Bike Show will also be at the event to provide riders with an authentic Harley-Davidson experience.

Harley-Davidson and H.O.G. have held major events in Europe, Middle East and Africa since H.O.G. was formed in 1983. Earlier this year, the organisation hosted the 23rd European H.O.G. event in Biograd, Croatia.

“Andalucía is an incredible location for the 2015 European H.O.G. Rally,” said Michael Johnstone, Director of Regional Marketing Operations for Harley-Davidson Europe, Middle East and Africa. “We look forward to welcoming thousands of passionate customers to the region as we continue to celebrate their incredible commitment to the most iconic motorcycle brand in the world. Stay tuned for more updates and roll on 2015.”

Further announcements about the 2015 event, including registration details, accommodations, music and entertainment, are forthcoming.

For more event information, please visit www.hogeuropegallery.com.

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Notes To Editors

About Harley-Davidson Motor Company

Harley-Davidson Motor Company produces heavyweight custom, cruiser and touring motorcycles and offers a complete line of Harley-Davidson motorcycle parts, accessories, riding gear and apparel, and general merchandise. For more information, visit Harley-Davidson's website at www.harley-davidson.com.

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